



# A New Nutrition and Day Care Center!

We've been reporting for months now that we received a donation of two parcels of land

immediately adjacent to the Antonio Maria Melendrez public school in Ejido Cardenas for the **specific purpose of building a new dining room and day care center.**

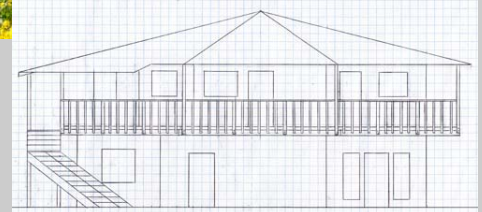
Our Norm Kremiller then drew up plans that included a **Phase II second story to provide a women's shelter** that could house up to six women with their children in separate quarters.

The good news now is that the **Phase I first story, nutrition/day care center is fully funded** through two generous

donors, plans and permits are secured, and we're only waiting for final surveying of the land to break ground—hopefully within 30 days. This project will have a huge impact on the quality of life for families as mothers can drop their children at school or day care as they walk to work in the factories around La Gloria knowing their kids are in good hands.

For this major project in 2011, we need both skilled and non-skilled labor in Mexico, help with electrical, plumbing, etc. **Please call 949-293-4259 if you'd like more info.**

And, **we need your help to fund the Phase II, second story womens' shelter**, so please consider helping us continue to make life better for our kids!



Dave Brisbin, Norm Kremiller, and COTA leaders stand on land donated for the new Nutrition/Day Care center with inset of a preliminary sketch of the new building.

## La Isla and COTA Partner for Kids

### CA-Based Clothing Designer Helping Children Through COTA

A few months ago, we received a call from Enrique Sanchez-Rivera, the founder and CEO of a sports clothing designer and manufacturer based in Santa Barbara, CA. Enrique told us that he was born and raised in Colombia, South America and was so grateful that he was able to build his business and his dream that he wanted to give something back to children who need help to get the same chances in life.

From their website, Enrique's company, La Isla, *"is an internationally recognized swimwear company which focuses on the design and manufacture of ultra-high quality beachwear and apparel. The brand is known primarily for its perfect fit, beautiful European and South American fabrics, and unique hand embroidery designs. La Isla has its manufacturing facility in Cali, Colombia, and global headquarters in Santa Barbara, California."*

*Throughout the years, La Isla has been featured and recognized in publications like Sports Illustrated, Sports Illustrated Portfolio, InStyle, Marie Claire, Seventeen, Foam, Maxim, Surfing Magazine, Transworld Surf, Bazaar, Zink!, and other media like The David Letterman show and E! entertainment channel."*

Enrique suggested that we implement a program where clothing tags on each item tell shoppers that a portion of their purchase of La Isla clothing goes to support the children with whom COTA works.



La Isla is a family-owned and operated clothing designer and manufacturer based in Santa Barbara, CA.



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Screen shot of the COTA page header from La Isla's webpage.

The program is now in place, and COTA has an extended profile and FAQ on La Isla's site News page to educate shoppers on our work.

It gives us great hope for our kids when businesses like La Isla and entrepreneurs like Enrique care enough to see the most vulnerable among us and to respond to their need. We are extremely grateful to Enrique and La Isla for the chance they will be giving our kids to live their dreams as well.

And when you're considering beachwear and outdoor apparel, please consider La Isla. You can find them on the web at-- **www.laislabrand.com.** You'll be helping kids at the same time. ■