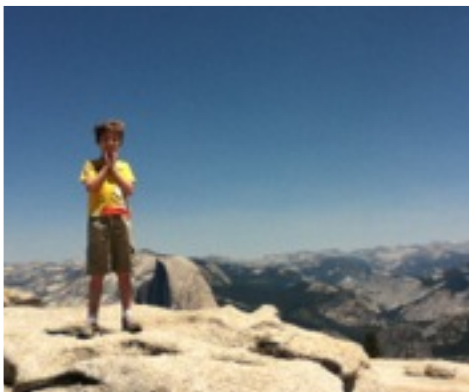


2014 Yosemite Challenge

Hike To Summits ... For Kids



Americas Children

*Loving kids for 40 years,
one child at a time*

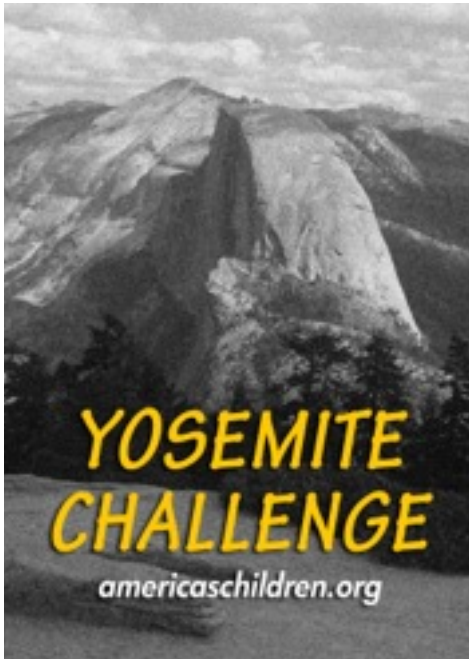
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In 2013, 9-year-old Gregory Murray from Bray, Ireland, summited Sentinel Dome, one of Yosemite National Park's exquisite peaks. Will you do it in 2014 to help feed, educate and protect kids in the Americas?

Gregory's grandfather, *Americas Children* Director Paul Weiss, created and led the nation's very first multi-day-athletic fundraisers in 1976, the *Tortilla Marathon*, a walk from Santa Barbara to the Mexican Border. He did it 13 times and raised a half million dollars for poor kids. Paul now lives near Yosemite and hikes the Sierra Nevada Mountains twice weekly with a group of seasoned trekkers. He and his friends will lead all ten hikes on this year's *Yosemite Challenge*.

The idea is simple. Walkers raise sponsorship of \$10 a mile + 5¢ for each foot of elevation gain, a minimum of \$150 per hike, and *attempt one hike* to qualify for a t-shirt and certificate suitable for framing. Participants are further challenged to attempt 3 treks in 5 days to qualify for a special certificate with the message: ***I met the Yosemite Challenge!*** Hikers pay \$35. to register.



Life is either a daring adventure
or it is nothing. Helen Keller

In 2014, *Americas Children* celebrates 40 years of helping children in the Americas - a mission that began in 1974 in a desperately poor orphanage in Tijuana, Mexico. Today, our reach extends from the U.S. to Mexico to Argentina, as we provide nutrition, education and protection for children. With total administrative/fundraising costs consistently below 5%, we've earned a reputation for wise and caring management.

The Yosemite Challenge is for all hikers. Hikes range from 2.6-mile Vernal Fall Bridge (*Easy*) to 8-mile Dewey Point (*Moderate*) to 14-mile Cloud's Rest (*Very Strenuous*). 10 hikes from Easy to Very Strenuous are offered in 5 days.

To earn a t-shirt and our unending gratitude, it is enough to simply appear at the trailhead and do your best on *one* hike. To meet the *Yosemite Challenge*, you must attempt any *3* hikes in 5 days.

Inviting those you care about to care about children by sponsoring you on your *Yosemite Challenge* is a great gift to children ... and to your friends and family. Camus said it: "It is possible to create a world where fewer children suffer." Let's create that world ... together!

Yosemite Challenge

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